borrowed HOPE

A Celebration of Art, Community & Mental Health

Hard days happen here.
Hope can, too.

Join us as a Resource Fair Partner at one of Charlotte's most meaningful new community events – a free, all-ages art night designed to open doors to mental health support for people who wouldn't walk through a clinic door, but will walk into an art gathering.

THE EVENT

WHAT BORROWED HOPE IS
A free community art night kicking off Mental Health Awareness Month. No pressure. No intake. No need to be "okay" to belong. Just a warm, trauma-informed space where 200+ Charlotte neighbors come to create, connect, rest – and maybe take one step toward support.

WHEN & WHERE
Friday, May 1, 2026 | 5:00–9:00 PM (drop-in)
Divine Barrel Brewing | 3701 N. Davidson St. #203, Charlotte, NC 28205 (NoDa)
Free entry | 200+ expected attendees | All ages | Fully accessible
Produced by Resilient Magnolia

WHO WILL BE IN THE ROOM
Families. Young adults. Artists. Educators. Professionals. Neighbors who are quietly struggling and quietly curious about support. Many attendees will be visiting a mental health resource for the first time. Your table may be the moment support feels possible for someone.

WHAT THE RESOURCE FAIR IS
A curated, low-pressure fair on the venue patio (weather permitting) designed to connect people to real help – gently, privately, without a sales feel. This is not a loud expo. There is no on-site intake. It is a warm, stigma-reducing space where attendees can browse freely, ask questions privately, and leave with one clear next step.

Licensed Mental Health Professionals will be on-site nearby for optional brief grounding support and resource navigation.

THIS FAIR IS:
- Relational and "soft-entry"
- Trauma-informed and calm
- Designed for first-time resource-seekers
- Privacy-first and dignity-centered

THIS FAIR IS NOT:
- A sales or intake environment
- High-pressure or clinical
- A loud, branded expo

HOW TO JOIN

WHAT WE ASK FROM YOUR TEAM

- 2–3 team members with a warm, stigma-free presence
- Clear handouts (multilingual welcome)
- Optional: a gentle interactive element
  (e.g., "pick a coping tool" card, QR to intake, calm activity)
- No on-site clinical screenings or pressure-based conversations
- Honor "no thanks" gracefully – and mean it

WHAT YOU RECEIVE

- Resource Fair Partner listing on event materials
- Inclusion in the Resource Partner Guide shared with all registrants
- Pre-event social media thank-you + post-event appreciation
- Direct access to a broad, engaged Charlotte community audience
- Optional: 30–60 second Resource Spotlight from the stage
  ("who we are + how to reach us" – limited spots available)

PARTICIPATION FEE

For-profit mental health organizations: $250
(Nonprofits participate at no cost.)

This fee helps underwrite accessibility supports, printed materials, and event production so the event remains completely free for attendees. Invoice and confirmation provided upon acceptance.

YOUR INFORMATION IS SAFE

Partner information is used solely for Borrowed Hope event coordination and will not be shared with any third party.

SPACE IS LIMITED

We are curating a small, intentional group of Resource Fair partners – approximately 10–12 total. We will confirm spots on a rolling basis.

READY TO JOIN US?

Contact:
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